



THE VEGAN TRAVELLER



WHAT?

The Vegan Traveller is a tribe that travels around the world searching for interesting and diverse vegan food experiences. Similarly, the vegan food industry has seen a surge of apps catering to the vegan traveller

WHERE?

According to studies in the UK and the US, the number of people who identify as vegan has increased significantly in the past few years therefore the travel industry has been quick to capitalise on this trend. There are hotels that offer vegan menus and room service, like the London-based St Giles Hotel

INFLUENCERS: Veg Visits & V Cards

KIN TRIBES: Food Traveller

INDUSTRY: Tourism and Hospitality

TAGS: #veganrush #foodtraveller #thevegantraveller #tribes2018 #newurbantribes

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